June 7, 2018

The Honorable Edmund G. Brown Jr.  The Honorable Toni Atkins  The Honorable Anthony Rendon
Governor, State of California    President Pro Tempore, California Speaker, California State Assembly
State Capitol, Suite 1173    State Senate    State Capitol, Room 219
Sacramento, CA 95814     State Capitol, Room 205  Sacramento, CA 95814

RE: Requesting Support of $153 Million for 2020 CENSUS Statewide Outreach in the 2018-19 Budget

Dear Governor Brown, Senate President Pro Tem Atkins, and Assembly Speaker Rendon:

On behalf of the Census Policy Advocacy Network (CPAN), a diverse coalition of statewide organizations working to educate policymakers and community leaders about the government investment and sound policies needed to ensure a fair and accurate count in the 2020 Census, and the undersigned 101 organizations, we respectfully ask you to support the Assembly’s proposal of $153 million for 2020 Census outreach and planning, including a set aside of $107 million for community-based organizations (CBOs).

The 2020 Census will be unlike any in our country’s history and the U.S. Census Bureau will face many unique challenges in accurately counting our state’s diverse population. California can help the Bureau overcome those challenges by building a robust outreach infrastructure to educate and encourage residents, especially the estimated minimum of 14.7 million hard-to-count residents, to participate in the census.

Building the robust infrastructure that we need will require robust funding. Accordingly, we are pleased to see that the legislative budget conference committee is considering an unprecedented $153 million investment in the state’s census outreach effort. **We urge you to support that investment and ensure that the 2018-19 budget stipulates that $107 million be specifically allocated for outreach by CBOs.** This allocation is crucial to ensuring that CBOs have sufficient resources to develop and execute outreach plans in a timely manner, including training staff and developing materials in language to guarantee broad language accessibility.

We, the undersigned organizations, appreciate your consideration and urge you to adopt this proposal to make sure every Californian is counted. Please contact Khydeeja Alam Javid with Advancement Project California if you have any questions. She can be reached at kalam@advanceproj.org or 831-245-8391.

Sincerely,

‘Ainahau O Kaleponi Hawaiian Civic Club
A New Way of Life
ACLU of CA
Advancement Project California (Census Policy Advocacy Network)
African American Civic Engagement Project
Alliance for a Better Community
Asian American Drug Abuse Program, Inc.
Asian Americans Advancing Justice – California (Census Policy Advocacy Network)
Asian Americans Advancing Justice - Los Angeles
Asian Pacific Policy and Planning Council
Black Organizing Project
BLU Educational Foundation
Brotherhood Crusade
Building Blocks For Kids
Bukas
California AAPIA Commission
California Association of Nonprofits (Census Policy Advocacy Network)
California Black Women's Health Project
California Calls (Census Policy Advocacy Network)
California Commission on APIA Affairs
California Common Cause
California Community Foundation
California Native Vote Project (Census Policy Advocacy Network)
California Pan-ethnic Health Network (CPEHN)
California Partnership
California Voices for Progress
Center for Asian Americans United for Self Empowerment (CAUSE)
Center for Community Action and Environmental Justice
Children Now (Census Policy Advocacy Network)
Clergy and Laity United for Economic Justice (CLUE)
Coalition for Humane Immigrant Rights (Census Policy Advocacy Network)
Community Foundation for San Benito County
Community Foundation of the Verdugos
Community Foundation Santa Cruz County
Congregations Organized for Prophetic Engagement (COPE)
Cope Family Center
Council on American Islamic Relations – California (Census Policy Advocacy Network)
Courage Campaign
Disability Rights California (Census Policy Advocacy Network)
Disability Rights Education & Defense Fund
East Bay Community Foundation
El Dorado Community Foundation
Empowering Pacific Islander Communities (Census Policy Advocacy Network)
Equality California (Census Policy Advocacy Network)
Family Service Agency of Santa Barbara County
First 5 Association of California
First 5 LA
Food for People, the Food Bank for Humboldt County
Fund for Santa Barbara
Hawaiian Inter Club Council of Southern California
Hawai‘i’s Daughter’s Guild
Hmong Innovating Politics
Housing California (Census Policy Advocacy Network)
Hui o Hawai‘i of San Diego
Independent School Alliance for Minority Affairs
Inland Empowerment
InnerCity Struggle
Jakara Movement
Kern Community Foundation
Khmer Girls in Action
KIWA (Koreatown Immigrant Workers Alliance)
Korean Community Services
Korean Resource Center
LA Voice
Latino Coalition for a Healthy California
League of Women Voters of California
Legacy LA Youth Development Corporation
Lepule Consulting
Los Angeles Alliance for a New Economy
Los Angeles Community Action Network
Lutheran Office of Public Policy - California
Marshallse Youth of Orange County
Mi Familia Vota Education Fund (Census Policy Advocacy Network)
NALEO Educational Fund (Census Policy Advocacy Network)
National Pacific Islander Education Network
NextGen California
Orange County Asian and Pacific Islander Community Alliance (OCAPICA)
Pacific Asian Counseling Services
Pacific Islander Health Partnership
Pacoima Beautiful
Pars Equality Center
Partnership for the Advancement of New Americans
Peninsula Family Service
Pesticide Action Network
Pesticide Action Network North America
Philanthropy California
PICO California (Census Policy Advocacy Network)
Pilipino Workers Center
Pillars of the Community
Placer Community Foundation
Prime Motivation/Lumpia Club
Rock the Vote
Sacramento Region Community Foundation
Safe Return Project
Samoan Community Development Center
San Diego Grantmakers
Santa Barbara Foundation
SCOPE LA
Silicon Valley Community Foundation
South Asian Network (SAN)
Spectrum Community Services, Inc.
Starting Over Inc.
Street Level Health Project
Tafesilafa’i
The Center at Sierra Health Foundation
The Coalition of Orange County Community Health Centers
The Filipino Press
The Los Angeles Black Worker Center
The Red Shoe Project Inc
Time For Change Foundation
TODEC LEGAL CENTER
United Ways of California
Urban Advocates & Achievers, Inc.
Walnut Avenue Family & Women's Center
Western Center on Law and Poverty

CC: Members, California State Senate
    Members, California State Assembly
    Dan Torres, Director of Immigrant Integration for Governor Brown
    Ditas Katague, Director of Complete Count Census