Applying Lessons from CHIPRA: State Policy Choices and Tools

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Alliance for Early Success
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5\textsuperscript{th} Anniversary of CHIPRA

\textbf{CHIPRA priority:} Find children eligible for Medicaid and CHIP, get them enrolled and keep them covered for as long as they qualify

- State policy choices and tools
- Outreach and enrollment efforts
An extra hand for parents with their hands full

Now, you have one less thing to worry about. Medicaid and CHIP offer free or low-cost health insurance for kids and teens. Children can get regular check-ups, immunizations, doctor and dentist visits, hospital care, mental health services, prescriptions and more. Children in a family of four earning up to $47,100 a year or more may qualify.

Go to InsureKidsNow.gov or call 1-877-KIDS-NOW to learn more.

Ayuda para padres que lo necesitan

Ahora, usted tiene algo menos de qué preocuparse. Medicaid y CHIP ofrecen seguro de salud gratis o a bajo costo para niños y adolescentes. Los niños y adolescentes pueden recibir exámenes médicos, vacunas, visitas al médico y al dentista, atención en el hospital, servicios de salud mental, medicinas y mucho más. Los niños en una familia de cuatro que ganan hasta $47,100 al año o más pueden calificar.

Visite el sitio Web InsureKidsNow.gov o llame al 1-877-KIDS-NOW para más información.

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Number of Eligible-But-Uninsured Children for the Nation (Numbers in Millions)

18% decline between 2008-2011

Source: Analysis of the Urban Institute Health Policy Center’s ACS Medicaid/CHIP Eligibility Simulation Model based on data from the Integrated Public Use Microdata Series (IPUMS) from 2008 to 2011.

Notes: Estimates reflect adjustments for possible misreporting of coverage on the ACS.
Medicaid/CHIP Participation

Children's Medicaid/CHIP Participation Rates for the Nation, 2008-2011

Source: Analysis of the Urban Institute Health Policy Center’s ACS Medicaid/CHIP Eligibility Simulation Model based on data from the Integrated Public Use Microdata Series (IPUMS) from 2008 to 2011.

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Children's Medicaid/CHIP Participation Rates by State

87.2%
Average Medicaid/CHIP participation rate among children in 2011

Source: Analysis of the Urban Institute Health Policy Center’s ACS Medicaid/CHIP Eligibility Simulation Model based on data from the Integrated Public Use Microdata Series (IPUMS) from 2011.

Notes: Estimates reflect adjustments for possible misreporting of coverage on the ACS.
## Medicaid/CHIP Participation Rates for Children and Parents (Urban Institute, 2012)

<table>
<thead>
<tr>
<th></th>
<th>Children</th>
<th>Parents</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>85.1%</td>
<td>65.6%</td>
</tr>
<tr>
<td>CT</td>
<td>91.5</td>
<td>76.1</td>
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<tr>
<td>IL</td>
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<tr>
<td>PA</td>
<td>88.7</td>
<td>74.8</td>
</tr>
<tr>
<td>IA</td>
<td>88.1</td>
<td>67.9</td>
</tr>
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Covering Parents Matters for Children

- Covering parents improves their own health and also promotes well-being of children.
  - Parents are more likely to use primary and preventive care.
  - Greater financial security for the family.
- Parent coverage increases children’s coverage.
  - Children more likely to get preventive care.
Salvador Speaks

Salvador, age 31, Rosemead, CA

“There is program out there that I’m already enrolled in that you know whatever happens to me, it’s gonna be taken care of.”

“I can... be more physical. Like with my daughter now, I can play soccer with her...I can run a lot more, I can do a lot more things... that you know, wouldn’t be able to do last year.”
Washington State’s Welcome Mat Effect

- Between Oct 1, 2013 and Feb 6, 2014:
  - Nearly 185K newly eligible adults enrolled in Medicaid
  - And, previously eligible
    - > 53,000 children
    - Nearly 11,000 pregnant women
    - >27,000 parents
- Dorothy Teeter, Director of the Washington Health Care Authority “…great news in a state that has placed a priority on covering all kids."
State Choices that Support Medicaid and CHIP Enrollment for Children

- Eliminating face-to-face interview requirements
- Eliminating asset test
- Reducing verification requirements
- Presumptive eligibility (16 states)
- Express Lane Eligibility (14 states)
- 12-month continuous eligibility (23 states)
Marilyn and Nancy
Targeted Enrollment Strategies

- CMS offers states the option to conduct “targeted enrollment strategies” to jump-start Medicaid enrollment based on data from other programs, such as SNAP.
- Early adopters: AR, IL, OR, WV (NJ, CA)
- By end of January, over 260,000 new Medicaid enrollees
Cathy Speaks

- “Being uninsured is hard enough... but when you have a life-threatening illness, and you are left hanging in the wind ...and also to be a mother ... it’s really scary.”

- “I split doses, I asked doctors for samples. I even took medication from friends that was not prescribed for me. It didn’t work.”
Cathy Speaks

❖ “All I had to do was sign the letter and return it. They didn’t want more paperwork or paystubs. I couldn’t believe it!”

❖ “My kids have seen me sick … I don’t want them to remember me that way.”

❖ “Now, with Medicaid, I can get the medicine I need and I can get help with transportation to medical appointments. I’m back at work – I can take care of my bills and arrange time to visit my son’s school and be on the PTO.”
Inspiration