Member Responsibilities

Objectives
To engage fellow business leaders on the critical importance of early childhood education, to communicate the business case for strategic investments in children’s early learning and skill development, and to identify and create opportunities for business leaders to inform the public, opinion leaders, and policy-makers about the economic significance of this issue for Nebraska.

Roundtable Member Responsibilities
- Become an advocate for the importance of birth to five early childhood education
- Recruit additional advocates through interpersonal and business relationships
- Commit to hosting or attending an educational breakfast or meeting with colleagues in your industry, geographic location, or sphere of influence with the goal of recruiting additional “members”
- Maintain contact with the statewide coalition once established
- Attend periodic events in support of the issue (e.g., a media announcement, an educational conference, cocktails with policy-makers, etc.)
- Consider participating in print columns, radio segments, speaker’s bureaus, state senator contacts, and other efforts as established

Time Commitment
- No formal time commitment—determined by each individual and by participation in events and communication efforts such as those listed above
- Periodic communication by phone or email with a developing statewide membership

Monetary Commitment
- None