



Child Care Champion Talking Points & Resources

TALKING POINTS:

- The child care industry and its workforce are unlike others. Virginia’s economic success depends on a strong child care sector and system, with a triple bottom line for Virginia’s economy:
 - Child care fuels thriving businesses and communities.
 - Child care enables parents to work and support their families.
 - Child care supports the healthy development and school readiness of children, our future workforce.
- Inarguable evidence documents that participation in quality early childhood care and education plays a foundational role in the intellectual, social, and emotional success of children throughout their lives.
- Despite the need for quality early education programs, working families, businesses, and communities face an ongoing child care crisis only worsened by the COVID-19 pandemic.
 - Parents face challenges finding and affording available quality child care they need to participate in the workforce.
 - Employers are left with lost earnings, productivity, and revenue due to child care challenges faced by their workforce.
 - Child care business operators face a business with challenging cost structures, notoriously thin margins, and high staff turnover. Teaching staff receive inadequate compensation.
- It is time that we confront and commit to resolving the child care challenges hindering many families’ economic security, our children’s long-term success, and the continued prosperity of Virginia’s economy.
- Virginia Promise in Action is committed to the **bold goal of ensuring every child in Virginia has access to quality, affordable child care by 2030** through advancing effective policy improvements and increased investment that will benefit Virginia children, families, businesses, and communities more broadly.
- As a proud Virginia Promise in Action Child Care Champion, I am committed to supporting the bold goal and working to expand access to quality, affordable child care for all Virginians.

NON-EXHAUSTIVE LIST OF CHILD CARE POLICY RESOURCES:

- **Virginia Promise Partnership**
 - [2021 Virginia Poll on Early Childhood Education](#)
 - [Data Profiles](#)
- **Committee for Economic Development**
 - [Virginia Fact Sheet](#)
 - [Virginia Talking Points](#)
 - [Virginia Economic Impact Infographic](#)
- **U.S. Chamber Foundation**
 - [The Business Case for Early Childhood Education](#)