

## DRAFT: ELAA facilitation timeline, objectives, strategies

### I. ELAA during session

#### A. **Objectives:**

1. Drive adoption of coalition leg priorities
2. Develop legislator leadership for EL
3. Administrative advocacy to support implementation that meets the coalition's principles
4. Federal advocacy as needed

#### B. **Strategies for communications and coordination:**

1. Weekly meetings to share lobbying intel, coordinate strategy and work through road blocks, conflicts and shifting priorities
2. Workgroups to coordinate each campaign at a higher level of detail and to develop tools and policy at higher level of detail
3. Weekly updates to support advocacy
4. Mobilization and communications calls to loop in members who are not in Oly
5. Materials: leg agenda, one-pagers and talking points as needed
6. Coordinate testimony
7. Coordinate grassroots mobilization and media outreach

### II. End -of-session/transition

#### A. **Objectives:**

1. Celebrate wins/lick our wounds
2. Evaluation of what contributed to our wins and losses - identify strengths and areas for growth
3. Cement and grow relationships among coalition members
4. Affirm and grow leadership among legislators and other decision-makers
5. Pivot towards interim and next year

**B. Strategies:**

1. Lobbyist thank yous
2. Write up gains (budget, policy, strategy)
  - i. Vote count document and floor speech summary
3. Debrief and planning
  - i. Session survey
  - ii. Session debrief
  - iii. Legislator leadership
    1. Legislator thank-yous
    2. update legislator move chart
    3. identify interim targets
    4. plan outreach strategy - rethink CA capacity to organize coalition meetings with legislators
    5. crayon awards
4. Provide initial guidance to issue leads and workgroups on 2019 leg agenda development

III. Interim work

**A. Objectives:**

1. Align member priorities for unity, focus, and system coherence/integration
2. Develop strategy to advance shared goals
3. Cement and Grow relationships among coalition members
4. Engage and grow legislator leadership
5. Administrative advocacy to support implementation that meets the coalition's principles
6. Federal advocacy as needed

**B. Strategies:**

1. Legislative agenda setting process (see Framework)
  - i. Work groups develop policy, refine goals, propose priorities
  - ii. Engage DEL/Gov/leg leadership to advocate and align where possible

- iii. Steering Committee final deciders
- 2. Campaigns strategy development
  - i. Workgroups and full coalition
- 3. Legislator outreach and tracking
- 4. Bi-annual Crayon award communications and delivery
- 5. Annual retreat and leadership luncheon
- 6. Track administrative implementation
  - i. DCYF development
  - ii. ECEAP expansion and quality improvements
  - iii. Early Achievers updates and implementation
  - iv. Working Connections Child Care implementation
  - v. Early Childhood Workforce supports
  - vi. Standards alignment
- 7. Federal advocacy as needed
- 8. Monthly Coalition meetings
  - i. April
  - ii. May
  - iii. June
  - iv. July
  - v. Aug
  - vi. Oct
  - vii. Nov
  - viii. Dec
- 9. Coordinate grassroots mobilization and media outreach

#### IV. FUTURE PLANNING AND CAPACITY DEVELOPMENT

- A. **Objective:** Maintain the engagement, trust, respect and unity necessary for collaboration and effective advancement of the coalition’s mission and principles.
- B. **Strategies:** periodic evaluation of what’s working well and where there are elements of the partnership that should be tended to or capacities that could be improved. These may include:

1. Tend to trust, respect, relationship; address conflict
2. Maintain transparent, inclusive decision-making processes;
3. Ensure that leadership is shared across the group;
4. Evaluate whether the products of member participation are in alignment with member expectations for effective policy advancement, information-sharing, coordination, and access to external decision-making processes;
5. Ensure that members have the tools and education opportunities necessary to support their effective advocacy on behalf of the coalition;
6. Evaluate whether members are sufficiently engaging per member expectations in the member contract
7. Grow coalition capacity to advance racial equity;
8. Develop lawmaker leadership;
9. Develop coalition member leadership.

**C. Long Term Policy priorities:**

- 1. See Mission and principles**
- 2. Expand access to ECEAP**
  - i. Expand ECEAP eligibility
  - ii. Progress towards funding full enrollment of all eligible families
  - iii. Fully fund the quality that delivers improved outcomes
- 3. Grow and retain a highly competent early learning professional workforce**
  - i. Compensation sufficient to recruit and retain highly competent professionals
  - ii. Ensure access to professional development and training
    - A. Geographically, culturally, linguistically accessible
    - B. Affordable
    - C. Substitutes
    - D. Differentiated supports when necessary to support a diverse workforce
- 5. Expand access to high quality child care**
  - i. Rates that support quality, including for infants and toddlers;
  - ii. Child care is affordable and Working Connections Child Care subsidy is funded to serve all who are eligible;

- iii. Fully fund Early Achievers and the supports necessary for providers to be successful in the program;
- iv. Quality measures support and value ethnically, linguistically, racially diverse children, families and workforce

**6. Support parents and families**

- i. Increase access to voluntary, evidence-based home visiting for families with infants and toddlers.
- ii. Create a paid family leave policy providing full or partial replacement of wages after birth or adoption.
- iii. Child care subsidies support parent education

**7. New revenue/any new revenue for education should include investments in early learning**

**8. Grow federal resources for these priorities through (re)authorization and appropriations:**

- i. Child Care and Development Block Grant (CCDBG);
- ii. Head Start;
- iii. Maternal, Infant, and Early Childhood Home Visiting program (MIECHV);
- iv. Pre-K initiatives;
- v. And other standalone efforts.