



# Strategizing for Infants & Toddlers in Michigan

*Alliance for Early Success Partner Summit*

*October 15, 2014*

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# SETTING THE STAGE

- **Foundation for early childhood investment laid over decades**
- **Gov. Snyder prioritizes early childhood**
  - **Office of Great Start established in 2011**
  - **GSRP expansion**
- **Birth to three always under discussion among advocates**
- **Michigan's RTT-ELC grant has birth-to-three focus**
- **MIECHV grants**

# GSRP STRATEGY

- **Research on unmet need, capacity, and policy options**
- **HighScope evaluation shows long-term benefits**
- **120 business leaders sign call to action**
- **Gov. Snyder and Sen. Kahn come out early in support**
- **Coordinated strategy: governor's office, OGS, traditional advocates, business leaders, legislative champions**
- **Focus on GSRP and GSRP alone**
- **Success: \$130 million expansion over two years**

# ON TO BIRTH TO THREE

- **Research on unmet need, evidence-based practices, cost of expansion**
- **Four areas: home visiting, medical homes for young children, high quality child care, early preschool**
- **Tension between system/capacity building and individual evidence-based programs**
- **System building through RTT-ELC and other means**
- **Beginning of deliberations among governor's office, OGS, advocates, business leaders on options**
- **Messaging research with advocates, business leaders, service providers, parents, legislators (how do we talk about birth to three?)**

# COMPLICATIONS, ALWAYS

- **In Michigan, OGS doesn't administer home visiting, medical home efforts**
- **FY16 budget may have shortfall**
- **May need to protect GSRP expansion**
- **Our legislative champions will be gone (term limits)**
- **Good alternatives to general fund/school aid fund: social impact bonds, MIECHV, and child care tax credits**

# SO...

- **Birth to three a much harder sell (nanny state)**
- **May take a multi-year strategy**
- **Stay tuned!**