

RFP Webinar: Facilitator for Child Care NEXT



February 21, 2023



Our Agenda

- Welcome and Housekeeping
- Introduction to the Alliance for Early Success
- Child Care NEXT
- Description of Facilitator Role
- Overview and Timeline for the RFP Process
- How to Submit a Proposal
- Criteria
- Q & A



Introduction to the Alliance for Early Success

Our Vision:

Every child in every state has what they need in the early years to realize their full potential for a lifetime.

Our Mission:

To create a *powerful community of diverse early childhood policy allies* that informs, accelerates, and amplifies their effectiveness in achieving state actions necessary for each and every young child to thrive.

We value
connectedness,
adaptiveness,
antiracism,
comprehensiveness,
bipartisanship, and
wild patience

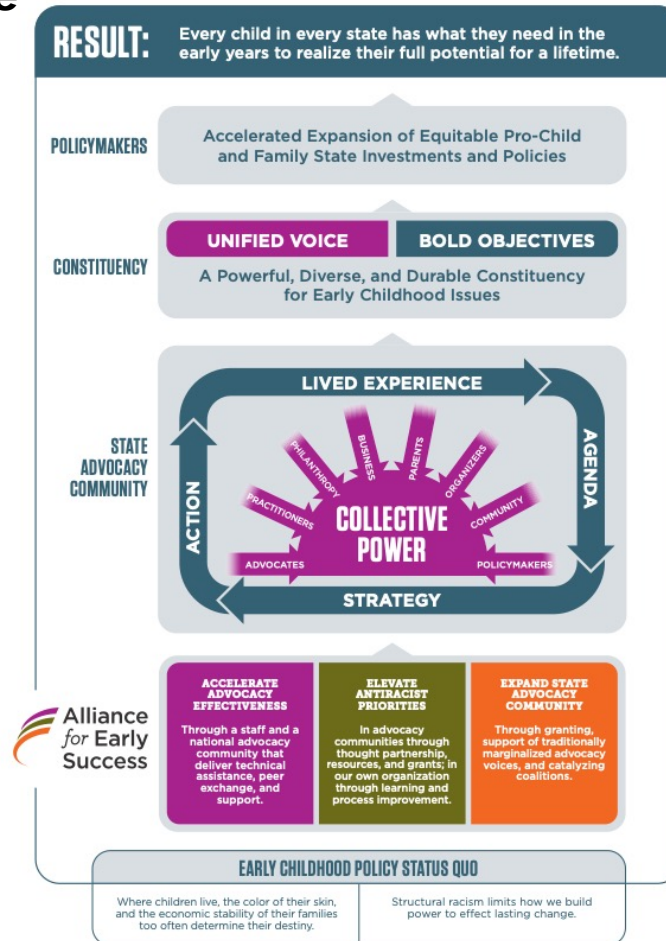
The Alliance Effect

Through our state and national partnerships, the Alliance for Early Success works to achieve big, sustained impact faster than anyone can do alone.

- We connect allies with their successful counterparts in other states.
- We make sure Allies have access to national experts and consultants they need to make the case to policymakers.
- We connect national researchers and organizations working on similar issues.

When it comes to early childhood funding and effectiveness, the Alliance has a long history of bringing together states, national experts, and front-line constituencies to make lasting, systemic change.

Alliance Theory of Change

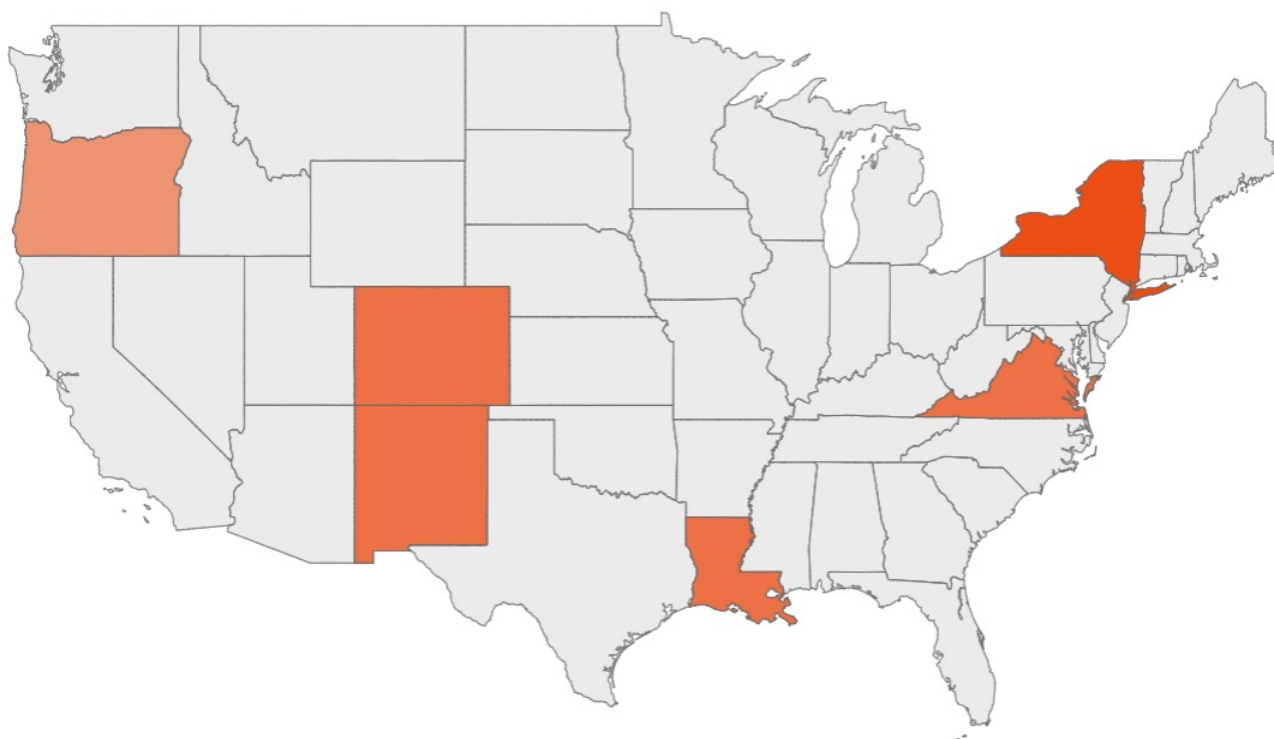


Vision for Child Care **NEXT**



- The Alliance launched the Child Care Next initiative in 2021 with the belief that the **child care system needs transformative change**, which can only come from **advocacy that centers equity and builds collective power with those most impacted in communities** – children, families and educators.
- The state teams are comprised of **diverse organizations and members**, including grassroots policy advocates, grassroots organizers, agency staff, parents, early childhood educators, and others **committed to building and sharing the type of power that leads to sustained and transformative change**.

Child Care NEXT States



Child Care NEXT Core Principles

- **Building and sustaining political power, organizing, and advocacy capacity at all levels.**
- **Transforming child care policies and systems.**
- **Ensuring that those who are most impacted by child care policies and programs have a meaningful role in shaping the solution and campaign.**
- **Centering center racial equity in the work.**

Facilitator Responsibilities

- **Work with Alliance staff and state teams to develop an in-person 2.5 day convening and related activities for the Child Care NEXT states.**
 - The purpose of the convening is to deepen the understanding of movement building and multi-year campaign plans versus incremental policy change across Child Care NEXT states; share best practices and lessons learned by Child Care NEXT state teams related to power sharing, coalition management, campaign planning, and accountability to long term vision and goals during the first year of implementation; and explore and consider the evaluation process.

The consultant will work closely with Alliance staff to plan, develop, and implement meetings and agendas.

Facilitator Responsibilities

- **Work with Alliance staff and evaluators to identify needed resources and a facilitation plan for the Child Care NEXT Advisory Committee.**
 - The Advisory Committee will help keep the Alliance and the CC NEXT states accountable to the project's Core Principles around racial equity, transformative change, building collective and shared power, and centering the experiences of those most impacted by ECE policies; help define what collective power looks like, identify milestones for creation of collective power, understand what transformation looks like in different political climates, and support evaluation of Child Care NEXT implementation; and ensure that the work of the CC NEXT initiative and state teams leverages, complements and aligns with other policy and advocacy efforts from other organizations and networks around the country.

The consultant will work closely with Alliance staff to plan, develop, and implement meetings and agendas.

Consultant Qualifications/Scoring Rubric

- Experience employing **trauma-informed facilitation techniques** in both large and small groups.
- Experience facilitating meetings that require **simultaneous translation** to accommodate multiple languages.
- Expertise in **cultivating a peer learning/support community** among individuals and organizations who don't interact with each other frequently but are engaged in similar work.
- Confidence **navigating group dynamics across different cultures, backgrounds, education levels, values, privilege, and professional experience**, among other differences.
- Experience with **diversity, equity, and inclusion** and a demonstrated commitment to creating and cultivating a **safe environment where all individuals feel respected and valued equally**.
- Organized, detail-oriented, responsive with logistics and communications.

Consultant Qualifications/Scoring Rubric

Preferred but not required:

- Deep understanding of the power dynamics at play in coalitions that include traditional advocacy organizations and grassroots groups, professional early childhood advocates, parents, and providers as well as between funders and grantees.
- Familiarity with movement building and campaigns and how collective power is cultivated.
- Familiarity with the early childhood advocacy landscape and political dynamics.

Consultant Compensation

- This contract role will likely require about **75-90 hours over the course of a year.**
- We will consider one contractor to complete both the convening and Advisory Committee tasks and/or a pair or team.
- This is a contract role(s), which will be structured as a 12-month opportunity with an option for renewal.
- The Alliance has budgeted \$15,000 for this work. We will consider proposals that exceed this amount if justified in the proposal.

Overview and Timeline for the RFP Process

The Alliance for Early Success understands diversity strengthens our network. We strongly encourage members of traditionally under-represented communities to apply, including people of color, people who identify as LGBTQ+, individuals with disabilities, veterans, and people who speak a language in addition to English.

The Alliance will:

- Host today's webinar for potential applicants
- Review all proposals as part of the selection process
- Select the top submissions to invite them for individual meetings (virtual)
- Make a final decision and communicate the status of each submission

KEY DATES

- February 15: RFP open for submissions
- February 21, 3-4 pm ET: Webinar for interested applicants.
- March 8: RFP submission deadline
- Week of March 13: Interviews with top candidates
- By March 22: RFP awarded and finalist notified

Overview and Timeline

IF SELECTED: KEY DATES

- Attend **April 3rd** Advisory Committee meeting
- **May 23-25**: Convening in New Orleans with state coalitions
- **June and beyond**: Plan and facilitate quarterly Advisory Committee meetings

How to Submit a Proposal

Please submit a proposal through the online portal that includes:

- Letter explaining interest in the project, demonstrating facilitator qualifications, and explaining approach to trauma-informed facilitation and building community across difference. (1-2 pages.)
- Description of relevant experience on similar projects (applicants are welcome to submit work samples, but not required). (1-2 pages)
- Resume or CV for project staff
- Proposed fees

ONLINE PORTAL
<https://earlysuccess.org/rfp-child-care-next>

Questions?

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Every Child. Every State.

www.earlysuccess.org