

# SWOL Analysis: Coalition Infrastructure

## Strengths

- What resources do we have?
  - Unity of ideas
  - Money
  - People
    - Directly impacted people
    - Coalition members
- What are our advantages?
- What roles do we have? Which are most effective?
- What's working well?

## Opportunities

- How can we leverage our strengths to address areas that are weaknesses?
- What can we learn from the existing infrastructure to inform next steps for our coalition?
- What are opportunities for your coalition infrastructure?

## Weaknesses

- What resources were lacking?
  - Unity of ideas
  - Money
  - People
    - Directly impacted people
    - Coalition members
- Where are we struggling?
- What roles do we have that lack clarity?
- What roles do we not have?

## Limitations

- What were challenges and/or barriers for people to be engaged in your coalition?
- How were these challenges and/or barriers addressed or not?
- What lessons do these limitations teach us on what we need for the infrastructure of our coalition and for the success of our current campaign(s)?

# SWOL Analysis: Decision Making

## Strengths

- What are key decisions your coalition made in the past year that were successful and/or effective?
- What's working well?
- What are our advantages to how our coalition currently makes decisions?
- Focusing on one example, how did this example empower our coalition?

## Weaknesses

- What are key decisions your coalition made in the past year that were challenging and/or ineffective?
- What is not working well?
- Where did we struggle to make decisions? Why?
- How can we overcome what we lacked and/or struggled with decision making?

## Opportunities

- How can we leverage our strengths to address areas that are weaknesses with decision making?
- What can we learn from how our coalition makes decision to inform next steps for our coalition?
- What are opportunities for coalition decision making?

## Limitations

- What were barriers for your coalition to make decisions?
  - List the barriers and further describe what each one is.
- How were these barriers addressed or not by your coalition?
- What lessons do these limitations teach us on what your coalition needs?